



Central Section
American Planning Association - California Chapter



Central Section APA
A Conversation about the Impacts of COVID-19 on the Local Planning Profession
Tuesday, May 5, 2020, 11:30 a.m. – 1 p.m.
Virtual Lunch – Cinco de Mayo – Bring your own Tacos

Listen to speakers from throughout the Central Section as they reflected upon the state of affairs in the Central Valley. The virtual lunch was interspersed with short polls, and the facilitator encouraged an open dialogue with opportunities for participation by all.

Recording on the APA California page at <https://youtu.be/w7zrU8tUoPo>

1.25 CM credits available at: <https://www.planning.org/events/eventsingle/9199869/>

- How is COVID-19 affecting planning and development in our communities? What about infrastructure and equity issues?
- What economic, environmental, and health effects are jurisdictions in the Central Section experiencing related to shelter-in-place?
- How do planners address short-, mid-, and long-range implications?

Speaker Bios:

Carolina Ilic, AICP – City of Fresno, Transportation Department

Carolina Ilic is the Planning Manager at the City of Fresno Transportation Department (Fresno Area Express, the City's transit operator). Prior to her role as Planning Manager at the City, Carolina worked for the San Diego Association of Governments in multiple capacities, working on land use, transportation, smart growth, active transportation, sustainable development, and growth management. Carolina serves on the Central Section APA Board of Directors, as the Professional Development Officer.

Kim Anderson, Senior Advisor, Regional Government Services

Kim Anderson has been with RGS since September 2019. As a senior advisor, she adapts her skills, passions, and expertise to each client's needs. Each project and client are unique. Her breadth of experience includes economic & real estate analyses, project & program management, transportation planning, demographics, sustainable development, habitat conservation planning, intergovernmental coordination, and civic engagement. With over thirteen years of progressively responsible project management, planning & technical work at a regional planning agency and two decades in real estate appraisal (commercial/industrial properties, large residential subdivisions, and agricultural land), Kim brings wide-ranging skills in research, problem solving, policy analysis, and economic studies to any team of professionals.

Sandra Moberly, AICP, Community and Economic Development Director, Town of Mammoth Lakes

Sandra Moberly serves as the Community and Economic Development Director for the Town of Mammoth Lakes. In this role, Sandra is responsible for the coordination and management of planning, building, and code enforcement activities for the Town. Sandra has over 20 years of diverse experience including current and long-range planning, economic development, grant management, as well as transient occupancy tax enforcement.

Arnoldo Rodriguez, AICP, City Manager, City of Madera

Mr. Rodriguez joined the City of Madera as City Manager in December 2018. As the City Manager, Arnoldo oversees all services and provides sound recommendations to the Council. Prior to being appointed as a City Manager, Arnoldo served in various capacities in urban planning for over 16 years. He holds a Bachelor's degree in Criminology from the University of California at Irvine and attended Cal Poly San Luis Obispo's Urban Planning Program where he received his Master's Degree. Concurrent to his graduate studies, Arnoldo worked for several non-profit organizations in and around the central coast. After his studies, Arnoldo joined the Planning Department at the City of Fresno where colleagues credit him with drafting and implementing the City's Residential Infill Design Guidelines and the Residential Open Space Guidelines. In addition, Arnoldo conducted extensive research and policy development on best planning practices, infill development, land use, and housing that have served to improve the quality of life the citizens of Fresno experience today. He was responsible for the successful adoption of Fresno's General Plan and drafted the City's Development Code. In 2015, Arnoldo relocated to Yuba City where he served as the Development Services Department Director and was responsible for Planning, Code Enforcement, Building, and Housing. Arnoldo is credited with negotiating high quality urban design and managed the preparation of several Specific Plans.

Kristine Cai, Deputy Director, Fresno Council of Governments (FCOG)

Kristine Cai is the Deputy Director at Fresno Council of Governments. She oversees the Regional Transportation Plan/Sustainable Communities Strategy development, manages the SB 743 regional implementation program, and has been involved in many sustainability programs/projects in the Fresno region. Kristine leads a team of professional planners and engineers at Fresno COG.

Mario Anaya, Principal Planner, City of Tulare

Mario is a Tulare County native who grew up on a dairy farm before heading off to college. While finishing his bachelor degree he discovered urban planning and chose to pursue it as a career. After a short internship at Los Angeles County Metropolitan Transportation Authority (LA Metro), Mario worked 10 years at ICF's Los Angeles office (formerly Jones & Stokes) as a planner, mostly focused on CEQA/NEPA and transportation planning for local and state agency clients. In August 2018, Mario accepted the job of Principal Planner for the City of Tulare, just down the street from his high school campus. Mario is happy to be home and to contribute positively to Tulare's growth and development by focusing on long-range planning policies and assisting with current development review. Mario looks forward to increasing connections and collaboration with other planners and local/regional leaders in the Central section.

Jacqui Kitchen, Assistant City Manager, City of Bakersfield

Jacqui Kitchen is the Assistant City Manager for the City of Bakersfield, a 150-square mile metropolis of nearly 400,000 residents. The City Manager's Office is responsible for the daily operations of more than 1,500 FTEs within eight full-service Departments and five special divisions; and administration of an annual budget of \$610,960,000. Jacqui was previously the Director of the Development Services Department where she oversaw over 70 FTEs, within three distinct Divisions: the Building Division, the Planning Division, and the Economic and Community Development Division. With twelve years of experience as a Land Use Planner and Executive Director in California, Jacqui's areas of expertise are in both urban and rural land use planning and policy; management of large multi-disciplinary teams; facilitation of multi-jurisdictional permitting processes; and coordination between Agencies, developers, consultants, public organizations, special interest groups, elected officials, key stakeholders and more. Jacqui is a graduate of California State University Bakersfield with a Bachelor Degree in History and a Masters Degree in Public Administration.

Christopher Mynk, AICP, Branch Manager/Principal Planner for QK (Quad Knopf)

Mr. Mynk joined QK in 2017 following a position as a senior level planning manager with the Kern County Planning and Natural Resources Department (County Planning). Mr. Mynk served the County for over 12 years with experience in CEQA and NEPA document preparation and mitigation compliance. He also supervised the Planning Department counter staff, providing the public with general planning guidance and assistance. In his current position, Mr. Mynk manages project entitlement efforts for public agencies and private interests. His areas of specialty include Central Valley issues, renewable energy, residential, commercial and industrial development, water and wastewater treatment and conveyance. He also has experience with General Plan updates and the development of Specific Plans and other policy documents.