

Tactical Urbanism in **THE CITY OF REEDLEY**



Pecha Kucha Happy Hour Event — March 8, 2021

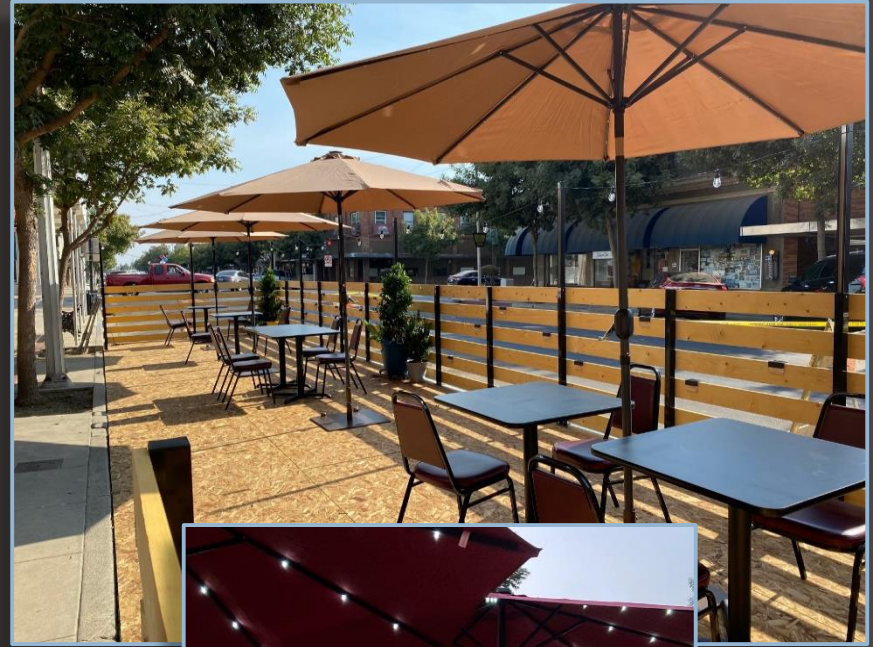


Responding to COVID

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- Outdoor Spaces Became More Critical Than Ever
- Addressing Business Needs in the Public Right-of-Way Versus on Private Property
- It Wasn't Just Restaurants that Needed the Space
- Balancing Short-Term Solutions with Long-Term Possibility and Impacts
- How Other “Tactical Urbanism” Approaches Can Be Leveraged and Utilized to Support Expanded Activities

Outdoor Eating Spaces In Reedley

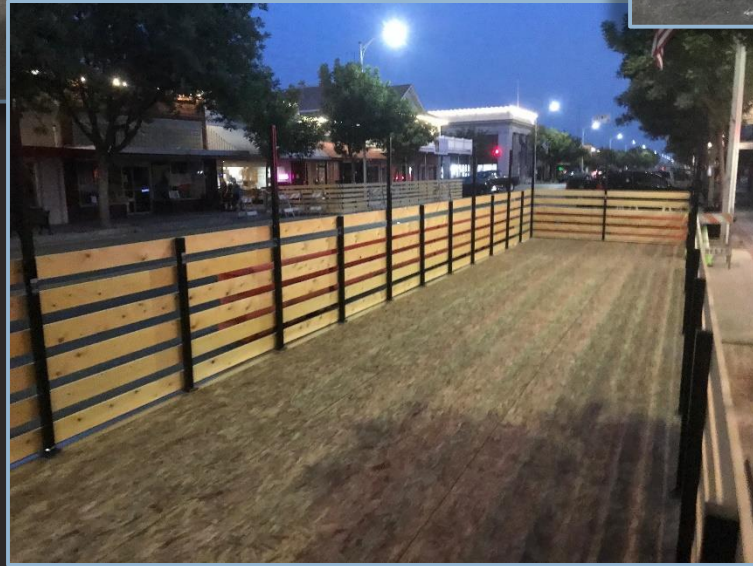
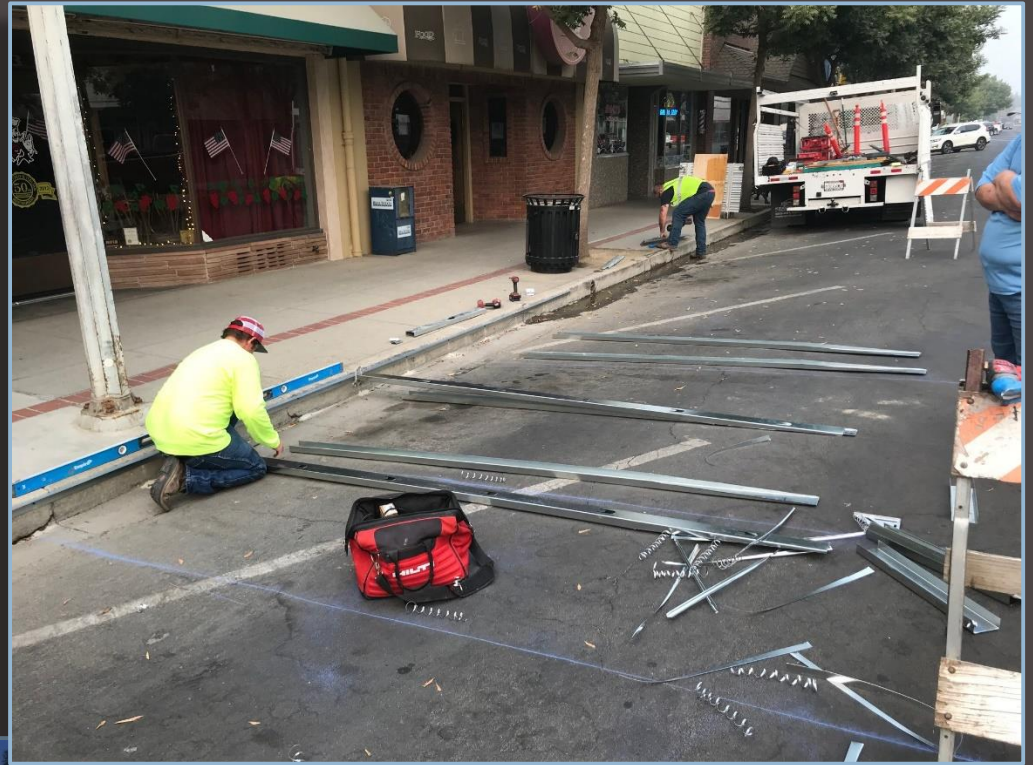
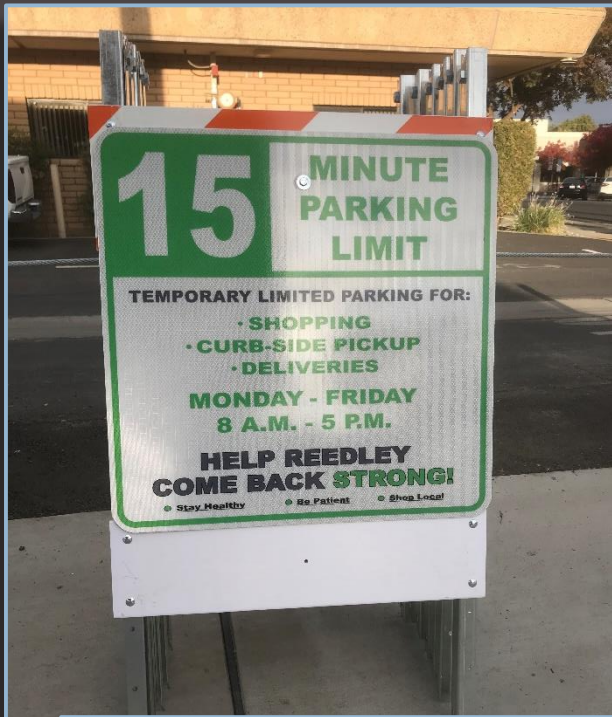


Public Right-of-Way Versus Private Property





**It's More than
Just Restaurants**



Balancing Short-Term and Long-Term Solutions

Leveraging Additional “Tactical Urbanism” Efforts





Lessons Learned

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- Communication is the key to providing a successful option for businesses and community organizations
- Place foundational items, allowing for long-term solutions out of short-term actions
- Allow maximum flexibility for businesses and customers
- Celebrate the wins – but remain flexible for needed changes
- Never forget – you can't please everyone

Thank You!!

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